



Sudbury Tourism Marketing Partnership Eligibility Criteria*

To become a member of the annual Sudbury Tourism Marketing Partnership applicants must meet the following criteria:

- 1) Be a local business or non-profit organization, attraction, retail store, restaurant, accommodation provider, outfitter, venue, festival, promoter, or cultural organization based and/or provide experiences within Greater Sudbury excluding, but not limited to major corporate, franchises or chains (e.g. *Walmart*).
- 2) Offer physical store-front or venue location(s) in order to provide a tourism-related visitor experience, product or service
- 3) Provide and offer exemplary customer-service providing patrons or visitors with access to a direct telephone number and/or physical address(es)
- 4) Be a legal entity and registered business with the City of Greater Sudbury
- 5) Be [market-ready](#), and meet quality standards as determined by Sudbury Tourism & Culture, and/or [Sudbury Public Health Community Health Protection guidelines](#) where applicable (e.g. *food premises, personal services settings, public pools, spas, accommodations, recreational camps, etc.*).

**Please note: Applications are subject to review by Sudbury Tourism and Culture and must meet all criteria to be considered. Sudbury Tourism reserves the right to accept or reject applications for partnership as well as revoke due to infractions, convictions, discriminatory or unlawful conduct at any time without notice.*