Destination: CMA 580 Year: 2017	Origin									
	Total	Canada	Ontario	Other Canada	US	Mid Atlantic and East North Central States	Other US States	Overseas	Overseas Target Market	Other Overseas
Total Visits										
Total Unweighted	435	435	406	29						
Total Household/Party Visits (Weighted)	851,862	851,862	825,348	26,514						
Total Person Visits (Weighted)	1,132,289	1,132,289	1,100,212	32,078						
Length of Stay (Person Visits)										
Overnight	490,328	490,328	460,963	29,365						
Same-Day	641,961	641,961	639,249	2,713						
Main Purpose of Trip (Person Visits)										
Pleasure	315,314	315,314	313,406	1,908						
VFR	503,627	503,627	480,814	22,813						
Shopping	86,961	86,961	86,254	707						
Conventions (Personal)	4,167	4,167	4,167	-						
Business	72,142	72,142	66,203	5,939						
Conventions (Business) & Conferences	12,641	12,641	12,641	-						
Other Business	59,502	59,502	53,562	5,939						
Other Personal	150,079	150,079	149,368	711						
Quarter Trip Started (Person Visits)										
Q1 (Jan - Mar)	325,532	325,532	322,706	2,826						
Q2 (Apr - Jun)	291,625	291,625	290,372	1,253						
Q3 (Jul - Sep)	310,069	310,069	296,651	13,419						
Q4 (Oct - Dec)	205,064	205,064	190,483	14,580						
Origin of Trip (Person Visits)										
Total Canada	1,132,289	1,132,289	1,100,212	32,078						
Maritimes	3,100	3,100	-	3,100						
Quebec	19,923	19,923	-	19,923						
Montreal	12,140	12,140	-	12,140						
Quebec City	-	-	-	-						
Ontario	1,100,212	1,100,212	1,100,212	-						
Manitoba	3,499	3,499	-	3,499						
Winnipeg	1,807	1,807	-	1,807						
Saskatchewan	825	825	-	825						
Alberta	3,630	3,630	-	3,630						
British Columbia	1,101	1,101	-	1,101						
Total USA	-	-	-	-						
New England	-	-	-	-						
Mid Atlantic	-	-	-	-						
South Atlantic	-	-	-	-						
East North Central	-	-	-	-						
West North Central	-	-	-	-						
South Central	-	-	-	-						
Mountain	-	-	-	-						
Pacific, Alaska, Hawaii	-	-	-	-						
Total Overseas	-	-	-	-						
Belgium	-	-	-	-						
France	-	-	-	-						
Germany	-	-	-	-						
Italy	-	-	-	-						
Netherlands	-	-	-	-						
Scandinavia	-	-	-	-						
Switzerland	-	-	-	-						
UK	-	-	-	-						
Other Europe	-	-	-	-						
Hong Kong	-	-	-	-						
India	-	-	-	-						
Israel	-	-	-	-						

Japan	-	-	-	-
Mainland China	-	-	-	-
South Korea	-	-	-	-
Other Asia	-	-	-	-
Australia	-	-	-	-
Brazil	-	-	-	-
Mexico	-	-	-	-
Other Americas (excl. USA & Canada)	-	-	-	-
Africa	-	-	-	-
Origin of Trip, Ontario Regions (Person Visits)				
Region 1: Southwest Ontario	38,995	38,995	38,995	-
Region 2: Niagara Falls Canada	5,550	5,550	5,550	-
Region 3: Hamilton, Halton, Brant	16,567	16,567	16,567	-
Region 4: Huron, Perth, Waterloo, Wellington	14,321	14,321	14,321	-
Region 5: Greater Toronto Area	110,476	110,476	110,476	-
Region 6: York, Durham, Hills of Headwaters	26,966	26,966	26,966	-
Region 7: Bruce Peninsula, Southern Georgian Bay and Lake	17,335	17,335	17,335	-
Region 8: Kawartha and Northumberland	-	-	-	-
Region 9: South Eastern Ontario	19,796	19,796	19,796	-
Region 10: Ottawa and Countryside	95,187	95,187	95,187	-
Region 11: Haliburton Highlands to the Ottawa Valley	26,167	26,167	26,167	-
Region 12: Muskoka, Parry Sound and Algonquin Park	48,429	48,429	48,429	-
Region 13: Northern Ontario	680,421	680,421	680,421	-
Region 13a: North East Ontario	570,595	570,595	570,595	-
Region 13b: North Central Ontario	99,754	99,754	99,754	-
Region 13c: North West Ontario	10,072	10,072	10,072	-
CMA505: Ottawa-Hull	86,639	86,639	86,639	-
CMA521: Kingston	5,179	5,179	5,179	-
CMA529: Peterborough	-	-	-	-
CMA532: Oshawa	6,789	6,789	6,789	-
CMA535: Toronto	138,042	138,042	138,042	-
CMA537: Hamilton	8,669	8,669	8,669	-
CMA539: St.Catharines-Niagara	5,550	5,550	5,550	-
CMA541: Kitchener	9,831	9,831	9,831	-
CMA543: Brantford	511	511	511	-
CMA550: Guelph	3,665	3,665	3,665	-
CMA555: London	23,035	23,035	23,035	-
CMA559: Windsor	2,203	2,203	2,203	-
CMA568: Barrie	14,396	14,396	14,396	-
CMA580: Sudbury	181,109	181,109	181,109	-
CMA595: Thunder Bay	4,219	4,219	4,219	-
CD01: Stormont, Dundas & Glengarry United Counties	-	-	-	-
CD02: Prescott & Russell United Counties	73,038	73,038	73,038	-
CD06: Ottawa-Carlton Regional Municipality	22,150	22,150	22,150	-
CD07: Leeds & Grenville United Counties	6,960	6,960	6,960	-
CD09: Lanark County	-	-	-	-
CD10: Frontenac County	4,255	4,255	4,255	-
CD11: Lennox & Addington County	924	924	924	-
CD12: Hastings County	7,657	7,657	7,657	-
CD13: Prince Edward County	-	-	-	-
CD14: Northumberland County	-	-	-	-
CD15: Peterborough County	-	-	-	-
CD16: Kawartha Lakes	-	-	-	-
CD18: Durham Regional Municipality	6,789	6,789	6,789	-
CD19: York Regional Municipality	20,177	20,177	20,177	-
CD20: Toronto Metropolitan Municipality	86,305	86,305	86,305	-
CD21: Peel Regional Municipality	24,171	24,171	24,171	-
CD22: Dufferin County	-	-	-	-
CD23: Wellington County	4,490	4,490	4,490	-

CD24: Halton Regional Municipality	11,391	11,391	11,391	-		
CD25: Hamilton-Wentworth Regional Municipality	4,666	4,666	4,666	-		
CD26: Niagara Regional Municipality	5,550	5,550	5,550	-		
CD28: Haldimand-Norfolk Regional Municipality	1,546	1,546	1,546	-		
CD29: Brant County	511	511	511	-		
CD30: Waterloo Regional Municipality	9,831	9,831	9,831	-		
CD31: Perth County	-	-	-	-		
CD32: Oxford County	9,342	9,342	9,342	-		
CD34: Elgin County	-	-	-	-		
CD36: Kent County	1,177	1,177	1,177	-		
CD37: Essex County	2,203	2,203	2,203	-		
CD38: Lambton County	1,692	1,692	1,692	-		
CD39: Middlesex County	23,035	23,035	23,035	-		
CD40: Huron County	-	-	-	-		
CD41: Bruce County	2,939	2,939	2,939	-		
CD42: Grey County	-	-	-	-		
CD43: Simcoe County	14,396	14,396	14,396	-		
CD44: Muskoka District Municipality	-	-	-	-		
CD46: Haliburton County	-	-	-	-		
CD47: Renfrew County	26,167	26,167	26,167	-		
CD48: Nipissing District	137,812	137,812	137,812	-		
CD49: Parry Sound District	53,694	53,694	53,694	-		
CD51: Manitoulin District	12,738	12,738	12,738	-		
CD52: Sudbury District	144,906	144,906	144,906	-		
CD53: Sudbury Regional Municipality	181,109	181,109	181,109	-		
CD54: Timiskaming District	19,528	19,528	19,528	-		
CD56: Cochrane District	72,883	72,883	72,883	-		
CD57: Algoma District	96,107	96,107	96,107	-		
CD58: Thunder Bay District	8,466	8,466	8,466	-		
CD59: Rainy River District	886	886	886	-		
CD60: Kenora District	720	720	720	-		
Accommodation Type (Person Visits)						
Roofed commercial	174,501	174,501	166,021	8,480		
Hotels	136,569	136,569	129,268	7,301		
Motels	25,827	25,827	24,648	1,179		
Commercial cottage/cabins	1,563	1,563	1,563	-		
Other roofed commercial	10,542	10,542	10,542	-		
Camping/RV facilities	8,977	8,977	8,524	454		
Private homes/cottages	306,442	306,442	285,609	20,833		
Private homes	263,179	263,179	243,513	19,666		
Private cottages	45,229	45,229	44,062	1,167		
Other accommodation type	11,401	11,401	11,401	-		
Number of Nights						
Total Nights	1,414,300	1,414,300	1,314,480	99,819		
0 nights (Person Visits)	641,961	641,961	639,249	2,713		
1 night (Person Visits)	139,090	139,090	131,925	7,165		
2 nights (Person Visits)	151,040	151,040	148,843	2,196		
3 nights (Person Visits)	90,969	90,969	76,364	14,604		
4 nights (Person Visits)	49,765	49,765	46,839	2,926		
5 nights (Person Visits)	9,702	9,702	9,702	-		
6 - 9 nights (Person Visits)	39,923	39,923	39,306	618		
10+ nights (Person Visits)	9,840	9,840	7,984	1,856		
Average nights of total visits	1.2	1.2	1.2	3.1		
Average nights of overnight visits	2.9	2.9	2.9	3.4		
Number of Nights by Accommodation Type						
Nights in roofed commercial	369,084	369,084	350,979	18,105		
Nights in hotels	306,422	306,422	294,664	11,758		
Nights in motels	40,537	40,537	34,191	6,347		

Nights in commercial cottage/cabins	5,900	5,900	5,900	-		
Nights in other roofed commercial	16,224	16,224	16,224	-		
Nights in camping/RV facilities	25,475	25,475	24,568	907		
Nights in private homes/cottages	987,013	987,013	906,206	80,807		
Nights in private homes	844,797	844,797	765,157	79,640		
Nights in private cottages	142,216	142,216	141,049	1,167		
Nights in other	32,728	32,728	32,728	-		
Place Visited in Ontario (Person Visits)						
Region 1: Southwest Ontario	-	-	-	-		
Region 2: Niagara Falls Canada	-	-	-	-		
Region 3: Hamilton, Halton, Brant	-	-	-	-		
Region 4: Huron, Perth, Waterloo, Wellington	-	-	-	-		
Region 5: Greater Toronto Area	-	-	-	-		
Region 6: York, Durham, Hills of Headwaters	-	-	-	-		
Region 7: Bruce Peninsula, Southern Georgian Bay and Lake	-	-	-	-		
Region 8: Kawartha and Northumberland	-	-	-	-		
Region 9: South Eastern Ontario	-	-	-	-		
Region 10: Ottawa and Countryside	-	-	-	-		
Region 11: Haliburton Highlands to the Ottawa Valley	-	-	-	-		
Region 12: Muskoka, Parry Sound and Algonquin Park	-	-	-	-		
Region 13: Northern Ontario	1,132,289	1,132,289	1,100,212	32,078		
Region 13a: North East Ontario	1,132,289	1,132,289	1,100,212	32,078		
Region 13b: North Central Ontario	-	-	-	-		
Region 13c: North West Ontario	-	-	-	-		
CMA505: Ottawa-Hull	-	-	-	-		
CMA521: Kingston	-	-	-	-		
CMA529: Peterborough	-	-	-	-		
CMA532: Oshawa	-	-	-	-		
CMA535: Toronto	-	-	-	-		
CMA537: Hamilton	-	-	-	-		
CMA539: St.Catharines-Niagara	-	-	-	-		
CMA541: Kitchener	-	-	-	-		
CMA543: Brantford	-	-	-	-		
CMA550: Guelph	-	-	-	-		
CMA555: London	-	-	-	-		
CMA559: Windsor	-	-	-	-		
CMA568: Barrie	-	-	-	-		
CMA580: Sudbury	1,132,289	1,132,289	1,100,212	32,078		
CMA595: Thunder Bay	-	-	-	-		
CD01: Stormont, Dundas & Glengarry United Counties	-	-	-	-		
CD02: Prescott & Russell United Counties	-	-	-	-		
CD06: Ottawa-Carlton Regional Municipality	-	-	-	-		
CD07: Leeds & Grenville United Counties	-	-	-	-		
CD09: Lanark County	-	-	-	-		
CD10: Frontenac County	-	-	-	-		
CD11: Lennox & Addington County	-	-	-	-		
CD12: Hastings County	-	-	-	-		
CD13: Prince Edward County	-	-	-	-		
CD14: Northumberland County	-	-	-	-		
CD15: Peterborough County	-	-	-	-		
CD16: Kawartha Lakes	-	-	-	-		
CD18: Durham Regional Municipality	-	-	-	-		
CD19: York Regional Municipality	-	-	-	-		
CD20: Toronto Metropolitan Municipality	-	-	-	-		
CD21: Peel Regional Municipality	-	-	-	-		
CD22: Dufferin County	-	-	-	-		
CD23: Wellington County	-	-	-	-		
CD24: Halton Regional Municipality	-	-	-	-		

CD25: Hamilton-Wentworth Regional Municipality	-	-	-	-		
CD26: Niagara Regional Municipality	-	-	-	-		
CD28: Haldimand-Norfolk Regional Municipality	-	-	-	-		
CD29: Brant County	-	-	-	-		
CD30: Waterloo Regional Municipality	-	-	-	-		
CD31: Perth County	-	-	-	-		
CD32: Oxford County	-	-	-	-		
CD34: Elgin County	-	-	-	-		
CD36: Kent County	-	-	-	-		
CD37: Essex County	-	-	-	-		
CD38: Lambton County	-	-	-	-		
CD39: Middlesex County	-	-	-	-		
CD40: Huron County	-	-	-	-		
CD41: Bruce County	-	-	-	-		
CD42: Grey County	-	-	-	-		
CD43: Simcoe County	-	-	-	-		
CD44: Muskoka District Municipality	-	-	-	-		
CD46: Haliburton County	-	-	-	-		
CD47: Renfrew County	-	-	-	-		
CD48: Nipissing District	-	-	-	-		
CD49: Parry Sound District	-	-	-	-		
CD51: Manitoulin District	-	-	-	-		
CD52: Sudbury District	-	-	-	-		
CD53: Sudbury Regional Municipality	1,132,289	1,132,289	1,100,212	32,078		
CD54: Timiskaming District	-	-	-	-		
CD56: Cochrane District	-	-	-	-		
CD57: Algoma District	-	-	-	-		
CD58: Thunder Bay District	-	-	-	-		
CD59: Rainy River District	-	-	-	-		
CD60: Kenora District	-	-	-	-		
Activities Participated (Person Visits)						
Festivals/Fairs	8,187	8,187	7,505	682		
Cultural Performances	15,742	15,742	11,143	4,599		
Museums/Art Galleries	43,990	43,990	38,951	5,039		
Zoos/Aquariums	3,659	3,659	3,451	208		
Sports Events	11,756	11,756	10,453	1,303		
Casinos	4,916	4,916	3,200	1,716		
Theme Parks	14,839	14,839	1,921	12,918		
National/Provincial Nature Parks	44,036	44,036	42,066	1,970		
Historic Sites	17,490	17,490	13,873	3,618		
Sightseeing	14,963	14,963	14,431	532		
Indigenous	3,799	3,799	3,138	661		
Visit Friends or Relatives	316,257	316,257	311,085	5,171		
Shopping	109,730	109,730	105,595	4,134		
Movies	22,277	22,277	21,953	325		
Restaurant or bar	34,291	34,291	30,373	3,918		
Medical/Dental appointment	41,015	41,015	41,015	-		
Business Meeting/Conference/Seminar	25,457	25,457	25,457	-		
Any Outdoor/Sports Activity	305,606	305,606	287,213	18,393		
Play a sport	51,397	51,397	38,331	13,066		
Boating	40,916	40,916	39,632	1,283		
Canoeing	13,632	13,632	12,659	974		
Golfing	10,338	10,338	9,100	1,239		
Fishing	45,883	45,883	44,831	1,052		
Hunting	19,676	19,676	19,676	-		
Skiing/Snowboarding	5,985	5,985	5,985	-		
Cross-country Skiing	20,170	20,170	20,170	-		
Snowmobiling	10,721	10,721	10,721	-		

ATV	16,719	16,719	16,491	228		
Cycling	3,050	3,050	1,897	1,153		
Hiking	129,214	129,214	127,050	2,164		
Camping	27,204	27,204	25,777	1,427		
Visit a beach	37,872	37,872	36,023	1,849		
Wildlife/Bird watching	22,967	22,967	22,513	454		
Household/Party Size and Composition						
Total household/party visits	851,862	851,862	825,348	26,514		
1 person (Party Visits)	328,108	328,108	324,426	3,683		
2 persons (Party Visits)	332,232	332,232	325,112	7,120		
3 or more persons (Party Visits)	191,522	191,522	175,810	15,711		
Average party size	2.1	2.1	2.1	2.6		
Average party size with adult(s) only	1.9	1.9	1.9	2.6		
Average party size with children	2.1	2.1	2.1	2.6		
Party with children (%)	16%	16%	16%	3%		
Age of Adult Visitor [18+] (Person Visits)						
18 - 24 years old	107,091	107,091	107,091	-		
25 - 34 years old	154,482	154,482	135,184	19,298		
35 - 44 years old	247,675	247,675	246,026	1,649		
45 - 54 years old	226,818	226,818	223,482	3,337		
55 - 64 years old	184,396	184,396	179,867	4,528		
65+ years old	211,828	211,828	208,562	3,266		
Age not stated	-	-	-	-		
Average age	47.3	47.3	47.5	40.4		
Gender of Adult Visitors (Person Visits)						
Male	568,185	568,185	547,777	20,408		
Female	564,105	564,105	552,435	11,670		
Gender not stated	-	N/A	N/A	N/A		
Education Level of Respondents (Person Visits)						
Less than high school graduation certificate	97,203	97,203	94,890	2,314		
High school graduation certificate only	211,156	211,156	208,746	2,410		
Some post-secondary certificate or diploma	558,647	558,647	551,878	6,770		
University degree (Bachelor's, Master's or PhD)	265,283	265,283	244,698	20,584		
Household Income of Respondents (Person Visits)						
Less than $50,000	199,380	199,380	184,773	14,608		
$50,000 to less than $75,000	105,295	105,295	103,368	1,927		
$75,000 to less than $100,000	230,061	230,061	221,940	8,121		
$100,000 and over	457,392	457,392	451,036	6,356		
Not Stated	140,161	140,161	139,095	1,066		
Visitor Spending in Region						
Total Visitor Spending	163,946,896	163,946,896	153,885,445	10,061,451		
Overnight Visitor Spending	100,105,003	100,105,003	90,816,629	9,288,374		
Same-Day Visitor Spending	63,841,893	63,841,893	63,068,816	773,077		
Average Visitor Spending in Region						
Average per person visit	145	145	140	314		
Average per person per overnight visit	204	204	197	316		
Average per person per night	71	71	69	93		
Average per person per same-day visit	99	99	99	285		
Average per household parties visit	192	192	186	379		
Itemized Visitor Spending in Region						
Total Visitor Spending	163,946,896	163,946,896	153,885,445	10,061,451		
Transport (Total)	38,978,797	38,978,797	35,017,500	3,961,297		
Public Transport	3,890,061	3,890,061	2,410,854	1,479,206		
Canadian Fares	-	N/A	N/A	N/A		
Other Public Transport	3,890,061	3,890,061	2,410,854	1,479,206		
Vehicle Rental	663,254	663,254	27,051	636,203		
Vehicle Operations	33,675,817	33,675,817	31,835,895	1,839,922		
Local Transport	749,665	749,665	743,700	5,966		

Accommodation	23,355,609	23,355,609	21,987,106	1,368,503		
Food & Beverage (Total)	66,963,292	66,963,292	64,572,374	2,390,918		
Food & Beverage at Stores	22,179,831	22,179,831	21,588,171	591,659		
Food & Beverage at Restaurants/Bars	44,783,461	44,783,461	42,984,202	1,799,259		
Recreation/Entertainment (Total)	9,658,877	9,658,877	9,403,849	255,029		
Recreation	3,727,112	3,727,112	3,712,143	14,969		
Culture	5,931,765	5,931,765	5,691,706	240,059		
Retail/Other (Total)	24,990,321	24,990,321	22,904,616	2,085,704		
Clothing	21,283,367	21,283,367	19,264,139	2,019,228		
Other Retail	3,706,954	3,706,954	3,640,477	66,477		

Source:

Date Updated: 30-Apr-19

This analysis is based on Statistics Canada microdata which contain anonymised data collected in the Travel Survey of Residents of Canada and the International Travel Survey. All computations on these microdata were prepared by the Ontario Ministry of Tourism, Culture and Sport and the responsibility for the use and interpretation of these data is entirely that of the authors.

Note:

For 2013 and 2014, the age of Overseas visitors includes students who visited for 75 days or less.

Note: For sample sized less than 100, extreme caution should be exercised due to the potential of large variations in

Note: due to changes in Statistics Canada's methodology, 2011 domestic data is not comparable to prior years.

Note: The quality of the data describing the characteristics of US visitors to Ontario is particularly low and as such the ministry will not be releasing this information at the sub-provincial level after 2014.